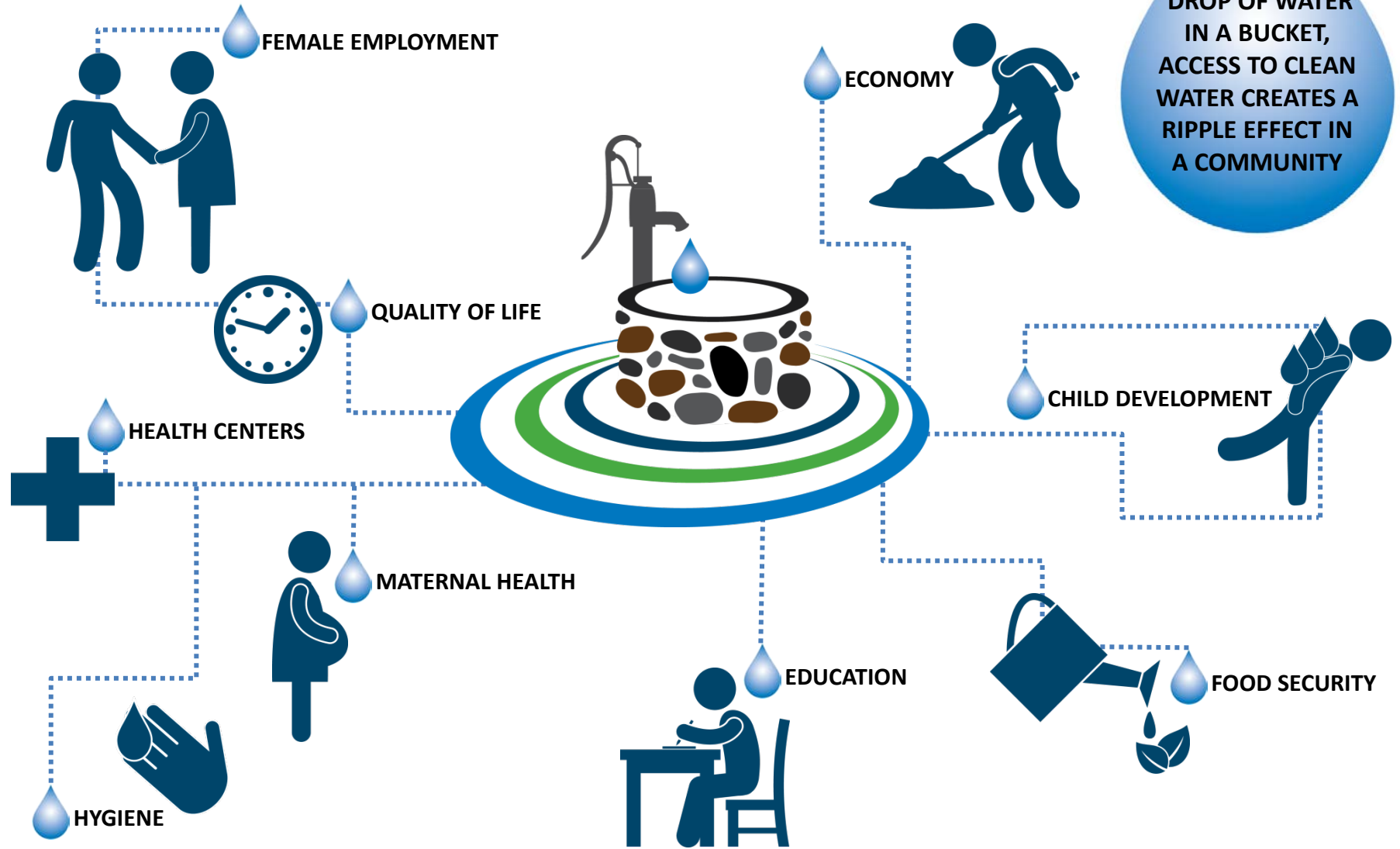


# THE RIPPLE EFFECT

IT STARTS WITH A DROP

JUST LIKE A DROP OF WATER IN A BUCKET, ACCESS TO CLEAN WATER CREATES A RIPPLE EFFECT IN A COMMUNITY



There is a REAL conflict between Public and Private water service delivery.

1. Strongly Disagree
2. Disagree
3. Neutral
4. Agree
5. Strongly Agree

There is a PERCEIVED conflict between Public and Private water service delivery.

1. Strongly Disagree
2. Disagree
3. Neutral
4. Agree
5. Strongly Agree

# Water Industry Sector Capabilities



## Public Sector Strengths

## Private Sector Strengths

### Governance

*strategic balancing:*

- public interest
- “political” objectives
- stimulate local economies

### Cost-efficient operation

- customer satisfaction
- “right sizing” CAPEX & OPEX
- asset management / R&R
- risk management

### Set performance standards

- environmental, H&S, local

### Meet performance standards

- environmental, H&S, local

### Set affordable tariffs to provide “Water for All”

- social support mechanisms

### Innovative Solutions

- technology and services
- “best practices” from global experience

### Sustainable Development objectives

- Green infrastructures, GHG

### Provide financial resources

- both public and private financing

### Protect water resources and allocate it to various needs

### Stay focused on Triple Bottom Line

- social, environmental & financial goals

## Who can best assist in developing cost-effective physical security initiatives?

- 1) Private companies
- 2) Public companies
- 3) Municipalities
- 4) Regulators
- 5) Unions/Employees
- 6) Non-governmental entities

Who can best assist in developing cost-effective cyber security initiatives?

- 1) Private companies
- 2) Public companies
- 3) Municipalities
- 4) Regulators
- 5) Unions/Employees
- 6) Non-governmental entities

There are many financial challenges facing the public water sector. What option do you think public utilities should pursue to ensure they provide a sustainable infrastructure for the communities they serve?

- 1) Encourage the creation of innovating financing mechanisms, such as a Water Trust Fund, infrastructure bank, etc.
- 2) Increase end user participation by adjusting rates
- 3) Push for more Federal funding of existing programs, such as State Revolving Funds
- 4) Encourage more Public-Private Partnerships
- 5) a combination of the above
- 6) none of the above