

WATER IS YOUR BUSINESS

Fast Facts

Creating Jobs

Creating Jobs

Ensuring sustainable water infrastructure in your community will help spur job creation on a state and local level.

\$1 billion
in water infrastructure investment can support

▶ **28,500 jobs**

(U.S. Conference of Mayors, Associated General Contractors of America (AGC))

Every \$1 billion

invested in water infrastructure results in up to \$3.46 billion of total national output and

▶ **\$82.4 million in state and local tax revenue**

(Clean Water Council)

Adding Value

Businesses and consumers across the country recognize the value of water and sustainable water infrastructure.

VOTERS:
75%

Seventy-five percent of American voters and businesses believe

"disruptions in the water system would have direct and personal consequences"

(ITT Value of Water Survey)

VOTERS:
63%

BUSINESSES:
57%

Sixty-three percent of American voters, and 57% of businesses are

"willing to pay a little more each month to upgrade our water system"

(ITT Value of Water Survey)

VOTERS:



BUSINESSES:



Voters value water more than other services; businesses rank it second behind electricity

(ITT Value of Water Survey)

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Saving Resources

Investing in sustainable water infrastructure will save local communities money.

7%

Water

represents as much as 7% of the U.S.'s total electricity consumption

▶ **\$4.1 billion wasted** annually on leaky and broken pipes

(National Taxpayers Association)

50%

Leakage

rates in pipe networks of developed countries

▶ **can exceed 50% annually on leaky and broken pipes**

(National Taxpayers Association)

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Demand

for energy in the U.S. by 2050 will be

▶ **40% higher than today**

(Energy Information Administration)

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On average, 650 water main breaks per day costs

\$2.6 billion in lost water per year

(ITT Value of Water Survey)

Utilizing Private Capital

Private capital can be used to invest in sustainable water infrastructure

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NINETY-EIGHT PERCENT

of current investment in water is made locally
(U.S. Conference of Mayors)

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OVER \$190 BILLION

in new money for infrastructure is available
(The Benefits of Private Investment in Infrastructure)

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OVER 30 INFRASTRUCTURE FUNDS

ready to invest in U.S. market with leveraged purchasing power of nearly \$475 billion
(The Benefits of Private Investment in Infrastructure)

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THROUGH PENSION FUNDS

U.S. workers invest in the national economy while generating jobs and enhancing our global competitiveness
(The Benefits of Private Investment in Infrastructure)